

RECRUITING LETTER



(Use chapter letterhead with ASPMN logo)

[Date]

[Name]

[Address]

[City, State ZIP code]

Dear [First name]:

American Society for Pain Management Nursing (ASPMN) is one of the first and only nursing specialty organizations dedicated to helping you realize your full potential as a pain management nurse. We are a growing, dynamic, and dedicated group of professionals who share ideas and information that improve the quality of patients with pain.

The [chapter name] Chapter of ASPMN is working to strengthen our membership, and we believe you can help by joining us as a member of our dedicated specialty organization. I have enclosed several brochures that explain the value of ASPMN membership and benefits. As an ASPMN member, your benefits include:

- A year's subscription to *Pain Management Nursing*, journal
- List Serve to network online with other pain management professionals
- Reduced rates for continuing education at the annual ASPMN National Conference
- ASPMN's month E-News.
- Opportunities to develop and use leadership skills at regular chapter meetings
- Professional development through active research, scholarship and education committees, an internship program, and an awards program
- [ADD LOCAL BENEFITS]

You pay only \$125 national dues and \$ ___ chapter dues each year to obtain these benefits. That's a very small price for an investment with very high returns.

Please review the enclosed materials and I will call you within the next few days to answer any questions you may have.

I look forward to welcoming you as a new member of your professional association.

Sincerely,

Membership Committee Chair

[Chapter Name]